



GEORGETOWNDC.COM

## GEORGETOWN BID JOB ANNOUNCEMENT

### Placemaking Manager

**ANNOUNCEMENT DATE: January 2018**

#### **DESCRIPTION**

The Placemaking Manager will implement programs from the Georgetown 2028 Action Plan, and develop and implement new programs, to enhance and activate public spaces throughout the Georgetown Commercial District, including parks, sidewalks, plazas, gateways, and other open spaces.

This is a wonderful opportunity for someone who is passionate about cities and urban design, and wants to transform underused public spaces into safe, attractive, and active places for residents, workers and visitors to Georgetown.

The incumbent must be creative and have strong skills in planning, project management, budgeting, and the ability to work with a wide variety of public and private stakeholders.

This is a two-year term position, subject to renewal after the initial term period.

#### **KEY RESPONSIBILITIES**

- Manages an overall strategy for placemaking and activating the public realm (such as parks, sidewalks, plazas, gateways, and other open spaces) through a variety of tools, including, but not limited to: public art, landscaping, parklets, furnishings, wayfinding, recreation, markets, games, events, and signage.
- Develops activation concepts, identifies partners, develops detailed project plans, implements concepts, and manages designers and contractors.
- Establishes and fosters relationships with artists, designers, architects, the commercial real estate community, property owners, businesses, and other stakeholders.
- Works closely with city and federal agencies involved in approval processes, including the DC Department of Transportation, National Park Service, Advisory Neighborhood Commission, and historic preservation agencies. Includes coordination, approval, and permitting.
- Manages budgets and provides contract management.
- Works closely with other BID staff on all projects from beginning to end.
- Keeps abreast of trends and opportunities in placemaking and public space activation.
- Initial projects include, but are not limited to:
  - implementing the Georgetown Gateways designs;
  - permitting parklets & pocket parks;
  - activating a vacant lot through public art;
  - managing the BID's public space furniture program;
  - developing and implementing landscaping and activation concepts for the M Street Sidewalk Widening;
  - developing and implementing a vacant storefront window program; and
  - developing a plan for landscaping in public spaces throughout Georgetown



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## **REPORTING RELATIONSHIPS**

The Placemaking Manager reports to the Director of Planning and Economic Development

## **QUALIFICATIONS**

- At least four years of working experience in a related field such as Urban Planning, Architecture, Public Administration, or Arts Management. A graduate degree may be substituted for two years of experience.
- Demonstrated experience with projects that involve urban design, public space, and the pedestrian realm
- Is creative, passionate about design aesthetics, and able to test and refine new ideas
- Demonstrated ability to manage projects, solve problems, use good judgment, and prioritize multiple tasks in a fast-paced environment
- Demonstrated ability to work with public and private stakeholders to build consensus and navigate complex approval processes. Experience with District and federal agencies is a plus.
- Possesses strong written and verbal communication skills
- Able to work collaboratively as part of a team
- Bachelor's Degree required. Master's Degree preferred, but experience may be substituted for a graduate degree

## **SALARY**

Competitive and comes with an excellent benefits package.

## **TO APPLY**

Please email resume and cover letter with subject line, "Placemaking Manager Search" to: [jobs@georgetowndc.com](mailto:jobs@georgetowndc.com).

## **BACKGROUND**

The Georgetown BID is a publicly chartered non-profit organization dedicated to making Georgetown cleaner, safer, more user-friendly and more vibrant. The Georgetown BID runs a variety of programs including marketing the neighborhood as a unique shopping, dining, and historic destination, keeping the streets and sidewalks clean and passable; improving the streetscapes with plantings and street furniture; collecting and disseminating economic development research; and improving transportation access and mobility throughout the area. The organization has a \$3.8 million annual budget and 23 employees and full-time contractors. For more information visit our web site at [www.Georgetowndc.com](http://www.Georgetowndc.com).

The Georgetown Business Improvement District provides equal employment opportunities (EEO) without regard to race, color, religion, sex, national origin, age, non-job-related disability, veteran status, genetic information or other protected group status. In so doing, we are committed to ensuring that all employees and applicants for employment are afforded an equal opportunity to pursue job opportunities to the fullest extent possible with the organization. Decisions on employment, promotions, and opportunities for personal development, compensation and benefits reflect our commitment to furthering the principles of the Georgetown BID's equal employment opportunity policy.

This Job Announcement, and any application submitted pursuant to it, is not an offer of employment or an employment contract.